

LIFE CHILD CHAMPIONS

Guide



Step 1

3 ways you can champion

3 New Sponsors: Sign up 3 new sponsors per year.

Or

2 Initiatives / Events: Coordinate initiatives events on behalf of Life Child.

Or

1 Campaign: Run a Campaign over a period of time.



Step 2

Start your initiative or campaign:

Take note options for receiving funds

- 1. Giving sites to use:** Please see below trustworthy sites to make use of for your fundraising campaign. Select your most preferred site, then sign up and please be sure to include detailed information regarding your choice of fundraising cause and Life Child.

www.givengain.com

www.doit4charity.co.za



Please do attach a link to our website
www.lifechild.org.za

2. **Direct payment:** Make a direct payment into our Life Child bank Account & make sure you reference your payment with "LC Champion (your name)".

Life Child International Trust

Standard Bank Sea Point

Account # 071105115

Branch Code 024109

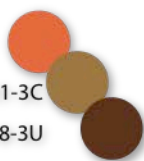


Pantone Process Coated
numbers:

orange - Pantone DS 56-2C

Light Brownish - Pantone DS 31-3C

Darker Brown - Pantone DS 318-3U



Take note of our Brand / Logo Guideline

You may use our logo to print onto items and clothing that you will be wearing on the day of the event for representing Life Child during your campaign. Please ensuring that your printer of choice uses the correct pantone colors (as seen above) is vital and

please do send the design to us for final approval. We highly appreciate that no changes are to be made on the logo.

The logo displays best on the white items and is similarly available in white to print on an orange item.

Step 3

Maintain momentum:

Blogs and/or Social Media

In addition to your fundraising event, a supporting social media platform is highly encouraged in order to provide updates of the campaign or event.

We would recommend you do regular updates on your social media platform to serve as a reinforcement to support you as well as a continuation thereof.

Please immerse yourself with our website www.lifechild.org.za to keep yourself well informed and to speak with confidence about Life Child when approached by interested individuals.



Step 4

Complete your initiative or campaign, ensuring all funds have been received by Life Child and giving us feedback as to the success of your project.



Thank you for being a Champion

Together we can make an impact in the lives of orphan and vulnerable children.

“One life at a time”

